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FOR IMMEDIATE RELEASE

Tony Schwartz, President & CEO of The Energy Project added as Keynote Presenter at Conscious Capitalism 2015

Executives, Entrepreneurs, Coaches & Consultants Gathering in Chicago, April 7 - 9, 2015 to Deepen Their Understanding and Practice of the Principles of Conscious Capitalism

PORTLAND, OR. JANUARY 6, 2015. Conscious Capitalism, Inc. CEO Doug Rauch announced that Tony Schwartz has been added to the roster of keynotes at Conscious Capitalism 2015, April 7 - 9, 2015 at the JW Marriott in Chicago.

“Tony’s keynote and practicum at the 2014 CEO Summit were huge hits,” Rauch remarked, “and his New York Times piece entitled ‘Why You Hate Work,’ the #1 Most Emailed article for days after it was published, continues to resonate strongly with our audience. We are really excited that Tony will lead the event participants on an exploration of their own energy management practices revealing keys to renewing and unleashing both.”

Schwartz joins other keynoters Simon Sinek, author of two books: the global best seller, *Start With Why: How Great Leaders Inspire Everyone to Take Action* and his newest book, the *New York Times* and *Wall Street Journal* best seller, *Leaders Eat Last: Why Some Teams Pull Together and Others Don’t*, Bob Chapman, Chairman and CEO of Barry-Wehmiller Companies, a capital equipment and engineering consulting firm with more than 8,000 team members worldwide and Raj Sisodia, co-author of *Conscious Capitalism: Liberating the Heroic Spirit of Business*.

The forty-eight hour event will also be comprised of more than twenty 75-minute practicums, designed to deliver practical tools and best practices for applying the principles of Conscious Capitalism to everyday decisions.

CC 2015 is designed for CEOs and their executive teams, executives and entrepreneurs, as well as consultants and coaches who serve and support them, and anyone interested in Conscious Capitalism.

Keywords: Conscious Capitalism, CC 2015, Tony Schwartz, The Energy Project, Simon Sinek, Bob Chapman, Doug Rauch, Start with Why, Leaders Eat Last, Barry-Wehmiller

For more information about Conscious Capitalism 2015 visit the [Conscious Capitalism website](#) or the [event registration page](#).

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About Conscious Capitalism. Conscious Capitalism is a movement dedicated to elevating humanity through business.

Conscious Capitalism, Inc. is a non-profit organization dedicated to cultivating the theory and practice of Conscious Capitalism through events, presentations, publications and social media. We also support an emerging network of Conscious Capitalism Chapters, which serve as communities of inquiry for business leaders, entrepreneurs, coaches and consultants and others.